Press Release - For Immediate Release

An Epic Adventure

Danell Lynn, Guinness World Record holder takes on the adventure of electric motorcycles just 9 months after her yearlong record breaking journey. Transitioning from a solo-ride and into a team ride that will take them across borders and a distance electric bikes have yet to go!

Three riders undertake a challenge that has never been attempted; to travel over 25,000 miles, through 15 countries on custom built green technology electric touring motorcycles.

They begin in Alaska - The Northern most terminus of the Pan-American highway opens to 25,000 miles of excitement for three riders and a film crew who seek to power past the challenges of the road in the name of adventure and advancement in green technology. Riding custom-built green technology electric touring motorcycles, the entire way to Tierra del Fuego, Argentina, they face the ultimate test of man and machine in some of the world’s most exciting, beautiful, and dangerous locations.

Exploration is the essence of the human spirit. It is human nature to seek triumph over adversity, to conquer challenge again and again to sharpen our skills and our tools. Expedition Electric is the next step into the future and these three riders are taking the front line for the change.

Danell Lynn joined the team while out on a Guinness World Record Setting Adventure – 1 Woman, 1 Bike, 1 Year – all 50 states and Canada. She had been riding around the US for 8 months when she met the Expedition Electric team and immediately said yes to the journey south. ([www.BlackTie2BlackTop.com](http://www.blacktie2blacktop.com/))

JC Davis is a life coach, ski instructor and leads an exciting and extroverted life. Since he was a child, he has been wholeheartedly embarking on adventure after adventure through his hobbies and multifarious professions. It is his dream and direction that brought Expedition Electric to the masses.

Greg Smith an engineering with a passion for travel, adventure, photography and nature- an important set of skills and interests for an Expedition Electric cast member. The road leading up to his decision to join the tour has been a bumpy ride for him. After losing his wife to early-onset Alzheimer’s disease, he has risen like the phoenix to find a new life purpose: to pursue his dreams in travel, camp under the stars, explore new cultures, and develop new relationships as he rides into a new future.

This collection of eccentric and adventuresome travelers are not just changing vehicles, but creating a vehicle of change.

The route will take the riders through some of the most remote and punishing terrains in the western hemisphere.

The journey will take the viewer on an epic adventure while showcasing existing green technology and exploring others along the way in order to illustrate the possibilities of alternative energy in real world applications. Paired with the unique challenges of purely electric powered machines, this adventure will test the riders both physically and mentally as they deal with the ultimate highs and the inevitable lows associated with a challenge of this magnitude. The result will be a captivating television / web series that epitomizes the human spirit………triumph over adversity.

Links:

Website: [www.ExpeditionElectric.com](http://www.ExpeditionElectric.com)

GWR rider: [www.Danelllynn.com](http://www.Danelllynn.com)

Blog: [www.BlackTie2BlackTop.com](http://www.BlackTie2BlackTop.com) (53,000+ readership worldwide)

Instagram: @DanellLynn (5000+ followers)

YouTube: [www.youtube.com/DanellLynn](http://www.youtube.com/DanellLynn) (54,000+ views)